

INTRODUCTION TO KAISER PERMANENTE



Innovating new models of health care from the start



Founded in **1945**
with core principles

- Prepayment
- Team care
- Prevention
- Population-based approach enabled by Information Technology (IT)

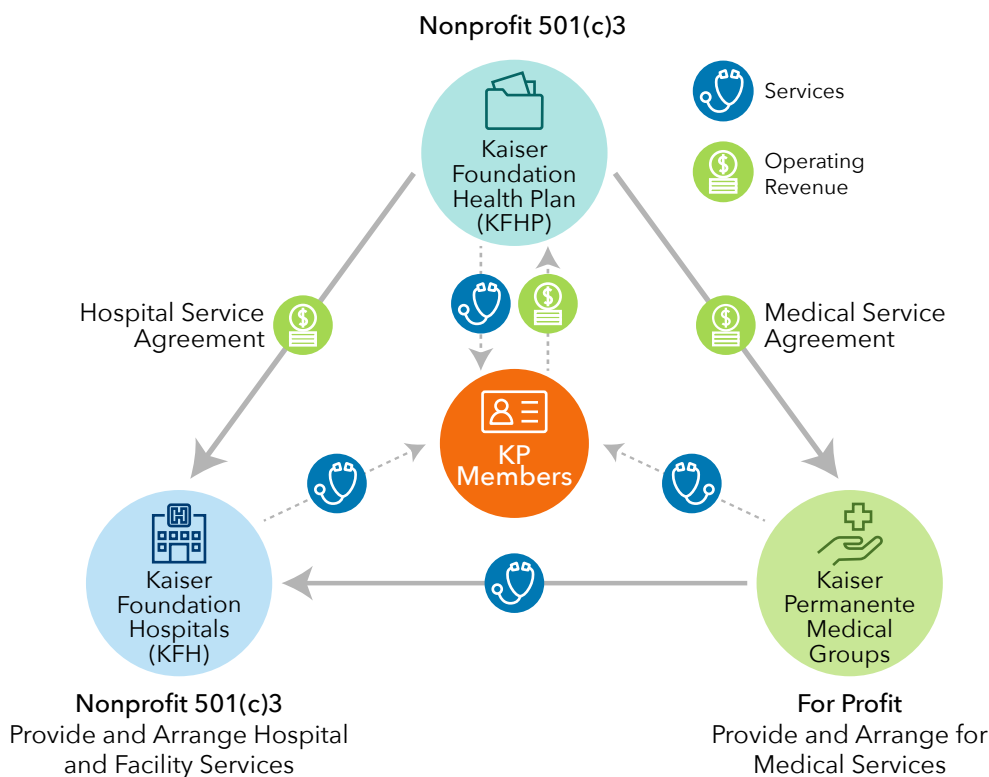
MISSION: To provide high-quality, affordable health care services and to improve the health of our members and the communities we serve.

VISION: Over the next 10 years, we will partner broadly to **create more healthy years** for our members and the people in our communities to experience **the life they want** – to work, play, learn, love, and live... And we will have inspired our nation, and the world to do the same.

INTEGRATED CARE AND COVERAGE

Our integrated model that links insurance, hospitals and doctors through exclusive contracts ensures that incentives are aligned and patients receive the right care at the right time.

- Support of a care team, seamlessly connected by same electronic medical record.
- Evidence-based medicine drives quality. Data enables KP to reduce variation, which translates to more affordable care
- Physicians direct care, removing pre-authorization barriers.



WE ARE THE NATION'S LARGEST INTEGRATED HEALTH SYSTEM



12.2M
MEMBERS



218K
EMPLOYEES



23K
PHYSICIANS



39 HOSPITALS
701 MEDICAL OFFICES



2.7K
RESEARCH
STUDIES

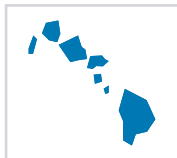
OUR MARKETS AND MEMBERSHIP

KP Washington & Northwest
(Oregon and Washington state)
1,321,000
members

Colorado
637,000
members

Mid-Atlantic States
(D.C., Virginia,
and Maryland)
751,000
members

California
8,992,000
members



Hawaii
253,000
members

Georgia
313,000
members

As part of Kaiser Permanente's integrated system, members receive all care and services in one location:

- Ambulatory/outpatient care
- Audiology and optometry/ ophthalmology
- Diagnostic imaging and laboratory
- Emergency care and hospitalization
- Health education and preventive care
- Labor and delivery (childbirth)
- Mental health and wellness
- Occupational health (workers' compensation)
- Pharmacy
- Physical therapy
- Primary care working closely with specialty care, surgeons, hospitalists*

*Note: In Colorado, Georgia, and the Mid-Atlantic States, we contract with community hospitals for beds and some specialty care.